Prof. Sheizaf Rafaeli

Keynote speaker biography
10th European Conference on Precision Agriculture

Professor Sheizaf Rafaeli (B.A., Haifa University, M.A. Ohio State University, M.A., Ph.D., Stanford University) is Founding Director of the the Center for Internet Research (InfoSoc, the Center for the Study of the Information Society) (1998 - present), and former Head of the Graduate School of Management (2005-2011), University of Haifa Israel.

He leads the "Serious Games for Executives" project, and serves as Director in a series of public interest organizations and as a member of several Editorial Boards.

He is co-PI and member of the Academic Management of the ICORE LINKS Center of Excellence for research on Learning in the Age of Information.

He studies the design, use and impact of online systems, and is interested in managerial, educational, social, business, and political aspects of information systems. His work has been cited over 6000 times in the scientific literature.

His current interests include Electronic Business, Information Studies, Computer Mediated Communication, Social Networks Analysis, computer-mediated collaboration and Online Simulations and Serious Games.

Over the past twenty five years he has taught courses on computers as media, and the social implications of new communication technologies, as well as numerous Information Systems' courses.