



Dear Colleagues and Friends,

On behalf of the organizing committee of the 10th ECPA we cordially invite you to join the European Conference on Precision Agriculture which will be held on July 12-16, 2015. The conference will be held under the auspices of the International Society of Precision Agriculture (ISPA) and the venue is ARO (The Volcani Center) - the largest agricultural public research center in Israel. ARO is situated in the metropolitan area of Tel Aviv, a modern city that promises a cultural experience, excitement and pleasure. ARO's six institutes are responsible for Plant Sciences, Animal Science, Plant Protection, Soil, Water and Environmental Sciences, Agricultural Engineering, and Postharvest and Food Sciences. ARO also operates four research stations, in various parts of the country, and serves as a testing center for agricultural produce and equipment. Israel's Gene Bank for Agricultural Crops is also located on the ARO - Volcani Center campus. While encompassing the full range of agricultural research activities, ARO focuses in particular on an arid zone agriculture, enabling Israel - a country short of all the resources required for agriculture - to achieve among the highest levels of agricultural output in the world.

The Conference will provide the necessary platform on which researchers from all over Europe and other continents can meet in order to present the state of the art in the rapidly evolving field of Precision Agriculture. The latest research will be discussed and debates on crucial topics will be conducted by eminent scientists.

The scientific program will be complemented with a professional exhibition and a professional tour. The professional tour will expose the participants to the activities of precision agriculture in Israel and have the opportunity to explore part of Israeli scenery.

Sponsors, company representatives and professional organizations are cordially invited to participate in this important international event. The Meeting is expecting over 200 participants from around the world. Your presence and contributions will enhance the overall scientific value of the Conference.

Enclosed please find further details regarding the options available. Of course, we would also be happy to discuss how we can create a tailor made package to suit your budget requirements.

Sincerely

Victor Alchanatis and Yafit Cohen
Conference Chairs

Secretariat: Target Conferences, PO Box 51227, Tel Aviv 6713818, Israel
Tel: +972 3 5175150, Fax: +972 3 5175155, E-mail: ecpa2015@target-conferences.com



Sponsorship Opportunities

PLATINUM € 10,000

The following rights will be granted to the Sponsor of this category:

- Double exhibition space (12 sqm)
- 4 complimentary Conference registrations
- Company logo and link to the Sponsor's website will be placed in the Conference website as **Platinum Sponsor**
- Company name and logo printed in the proceedings book
- Verbal recognition of your sponsorship at the plenary sessions

GOLD: € 5,000

The following rights will be granted to the Sponsor of this category:

- Standard exhibition space (6sqm)
- 2 complimentary Conference registrations
- Company logo and link to the Sponsor's website will be placed in the Conference website as **Gold Sponsor**
- Company name and logo printed in the proceedings book
- Verbal recognition of your sponsorship at the plenary sessions

SILVER: € 3,000

The following rights will be granted to the Sponsor of this category:

- Standard exhibition space (6sqm)
- 1 complimentary Conference registration
- Company logo and link to the Sponsor's website will be placed in the Conference website as **Silver Sponsor**
- Company name and logo printed in the proceedings book
- Verbal recognition of your sponsorship at the plenary sessions

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BRONZE: € 1,000

The following rights will be granted to the Sponsor of this category:

- Company logo and link to the Sponsor's website will be placed in the Conference website as **Bronze Sponsor**
- Company name and logo printed in the proceedings book
- Verbal recognition of your sponsorship at the plenary sessions

SATELLITE SYMPOSIUM: € 5,000

A Satellite Symposium is a program of 60 minutes. The content needs to be approved by the program organizing committee.

Satellite symposia can be arranged in accordance with the program schedule.

The Sponsor of a Satellite Symposium is granted the use of the lecture hall with stage and AV-Equipment, inclusion in the Conference program, putting up posters about the symposium on its scheduled day. Sponsors of this category should bear in mind that preparation of the content for the symposium, speaker liaisons, registration fees, travel and accommodation expenses as well as preparation and publishing of printed materials about Satellite Symposia will be within their responsibility.

WELCOME RECEPTION: € 5,000

The following rights will be granted to the Sponsor of this category:

- Branding/logo on the Conference website
- Branding at the Welcome Reception - to include roll up
- Name & logo on Welcome Reception Vouchers

SPONSOR OF PARTICIPANT BAG: € 1,000

The following rights will be granted:

- Inclusion of company logo on the bags
- Inclusion of company logo Conference website and proceedings book

INSERT INTO BAGS: € 500

The following rights will be granted:

- 1 Insert into participant bags
- Inclusion of company logo Conference website and proceedings book



EXHIBITION SPACE: € 2,000

The following rights will be granted to the exhibiting company:

- Inclusion of company logo on the Conference website and proceedings book
- Standard exhibition space (6sqm)
- 1 table, 2 chairs, electricity point
- 2 complimentary exhibitor registrations

The Organizing Committee is open to any other Sponsorship suggestions to optimize your marketing potential at the Conference.

**For further information please contact the
Conference Secretariat:**



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